

Enjoy life



enjoy perfection

Enjoy the easy life

Mowing the lawn? Trimming the edges? Let's be frank, there are more enjoyable things to do in your free time. With Royal Grass®, you will have more time to enjoy those things. With no effort, your grass will always look perfectly mown and tended. Even better: Royal Grass® doesn't need a drop of water, no matter how hot or dry it is. Which means you can enjoy a beautiful lawn with minimum maintenance.

The advantages

- A beautiful green lawn all year round - with minimum maintenance.
- A lawn that can withstand intensive use without developing bald patches or brown spots.
- Go ahead and sell your lawn mower! You will no longer need it, nor will you have to deal with the annual cost of watering, spraying and reseeding.
- The best part is, you can install artificial turf where normal grass will not grow, whether in the shade, under a roof or even on a balcony or roof terrace.
- Royal Grass® feels wonderfully soft to the touch and has a guaranteed long life span, as well as an 11-year warranty on UV-stability and colour fastness.



Innovative technology

It is Royal Grass' mission to create artificial grass that looks natural and is sustainable. During our search for creating the best artificial grass we have continuously researched options to offer higher quality and more natural looks. We have put our focus even more on natural grass; more than any other company has ever done before..



V-SHAPE®



MiNT®



ReaDY®



Royal Grass V-Shape®

The V-shape fibre is a perfect imitation of blades of natural grass. As nature has already developed this shape millions of years ago, there was no need for us to redesign it.

Micro Nerve Technology®

Thanks to micro nerve technology (MiNT®) we can create fibres with great resilience and less glare. These fibres look very natural and feel nice and soft.

Realistic Directional Yarn®

ReaDY technology is Realistic Directional Yarn. This is how the threads of turf are sewed into the backing. Natural grass is in no way uniform, so this method helps to make the artificial lawn appear to be real.

11 year UV warranty

Royal Grass offers a 11 year warranty against discolouration and UV degradation of the fibres.

**Borrowed from nature:
the patented V-shape.**



**The backbone
strengthens the fibre to
keep it nicely upright.**



**Micro nerve technology
gives the fibre a mat,
silky colour and strongly
reduced reflection.**

Product safety is a global discussion point. And quite rightly so. It is morally and socially irresponsible to market products which are harmful or could be harmful to public health. At least, that is our opinion!

So, we are happy to inform you about how safe our products are.



100%
safe



Focus on quality and safety

Safety has been an absolute priority of ours since starting the company in 2003. By safety we mean that it should be possible to use all our products without any risk at all of health problems.

That's why, in 2004, we asked Dutch research institute TNO to test our artificial grass. TNO used the EN71-3 standard to do so. This European standard applies to toys and is one of the strictest standards in the safety area. It states that products may only be considered safe if there are zero PAHs (or any other harmful substances released if the toys are played with or sucked on).

In 2004 it was shown that our products meet this strict EN71-3 standard. That has reinforced our decision to always feel completely comfortable marketing the Royal Grass® brand. In 2016 we retested our products.

Conclusion?

Our products and the components we advise still meet the strict EN71-3 standard. This means that we can say with certainty that Royal Grass® artificial grass is just as safe as toys. We already knew that, but it is good to have had that reconfirmed.



The choice is yours

This brochure contains pictures of gardens that have been landscaped with various Royal Grass® products. The type best suited for your garden depends on your personal preferences in terms of colour combinations and softness. Obviously, you will get a truer sense of the look and feel of Royal Grass® by actually touching the product! To make sure you choose the right product, contact one of our authorized dealers for advice.

Royal Grass® Silk 25



Royal Grass® EcoSense



Royal Grass® Silk 35



Royal Grass® Deluxe



Royal Grass® Sense



Environment inspires

As market leader, Royal Grass® takes its responsibility seriously. Royal Grass® strives for zero waste and where possible, Royal Grass® re-uses and recycles materials. Royal Grass® contains no harmful toxins or heavy metals. But even better, you have the option to choose products that are 100% cradle-to-cradle thanks to newly developed production techniques.

Why choose Royal Grass®?

- Royal Grass® is soft and feels like real grass.
- Royal Grass® has a very natural appearance.
- Royal Grass® can be used everywhere and is low-maintenance.
- Royal Grass® is proven environmental safe.
- Royal Grass® comes with an 11 year UV stability and colour fastness warranty.



get inspired at



enjoy perfection
www.royalgrass.co.uk